Community Engagement in Child Welfare Research
Increasing Reach for Maximum Impact
Speakers

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Four Basic Essentials

1. Ask pressing questions (engage out of the blocks).

2. Conduct the best research.

3. Translate into messages that resonate with practitioners and policymakers.

4. Maximize the impact.
1. Ask Pressing Questions

- Community-Based Participatory Research
- Form a partnership
- Merits of “Evidence-Based” programming
- Become a resource

2. Conduct the Best Research

- Meaningful outcomes
- Malleable predictors
- Connect to cost/workforce/policies etc.
- Unassailable, defensible methods
- Publishable in high-impact journals
3. Translate into Messages that Resonate

- Practitioners / front-lines workers need to believe.
- Policy-makers need to understand the implications for policy change.
- Buy-in about messaging from community.
- Real-world, workable solutions.
- Implementation support / models of sustainability.
4. Maximize Impact

- Research-to-policy collaboration model
- Educating faculty
- Iterative process
- Coalition building
- Engage community in dissemination activities (press-releases, share authorship, events)

Examples

• PA Time Use Study

• CSA Prevention Trial

• Safe-T Center

• Effectiveness of General Protective Service
Challenges

• Data sharing
• Difficult population to engage
• Gaining trust
• Regulatory issues
• Funding / Resources
Join the National Conversation on Child Abuse and Neglect

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Discussion

Q&A
Participant Feedback

Thank you for your participation!
How useful was this session?

Additional Comments: hello@CANTASD.org