



DIGITAL DIALOGUE

PREVENTION PLANNING



Community Engagement in Child Welfare Research

Increasing Reach for Maximum Impact



Speakers

*Join the National
Conversation
on Child Abuse
and Neglect*



PRESENTER

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Four Basic Essentials

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1. Ask pressing questions (engage out of the blocks).
2. Conduct the best research.
3. Translate into messages that resonate with practitioners and policymakers.
4. Maximize the impact.

1. Ask Pressing Questions

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- Community-Based Participatory Research
- Form a partnership
- Merits of “Evidence-Based” programming
- Become a resource

Israel BA, Schulz AJ, Parker EA, Becker AB. Community-based participatory research: Policy recommendations for promoting a partnership approach in health research. *Education for health*. 2001;14(2):182-97.

2. Conduct the Best Research

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- Meaningful outcomes
- Malleable predictors
- Connect to cost/workforce/policies etc.
- Unassailable, defensible methods
- Publishable in high-impact journals

3. Translate into Messages that Resonate

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- Practitioners / front-lines workers need to believe.
- Policy-makers need to understand the implications for policy change.
- Buy-in about messaging from community.
- Real-world, workable solutions.
- Implementation support / models of sustainability.

4. Maximize Impact

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- Research-to-policy collaboration model
- Educating faculty
- Iterative process
- Coalition building
- Engage community in dissemination activities (press-releases, share authorship, events)

Crowley, M., Scott, T., & Fishbein, D. (2017). Translating prevention research for evidence-based policymaking: Results from the Research-to-Policy Collaboration pilot. *Prevention Science*.

Examples

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- PA Time Use Study
- CSA Prevention Trial
- Safe-T Center
- Effectiveness of General Protective Service

Challenges

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- Data sharing
- Difficult population to engage
- Gaining trust
- Regulatory issues
- Funding / Resources

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Q&A

Participant Feedback

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Thank you for your participation!
How useful was this session?

Additional Comments: hello@CANTASD.org

