

Powerful Strategies for Strong Families and Communities: Children's Trust and Prevention Funds and Their Contributions to Well-Being Across the U.S.



National Child Abuse and Neglect
Technical Assistance and Strategic Dissemination Center

Join the National Conversation on Child Abuse and Neglect

Presenters

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Michelle Jensen
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Wisconsin Child Abuse and
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TEAM for WV Children



Welcome:
Sharon McKinley
Office on Child Abuse and Neglect;
Children's Bureau
Administration for Children, Youth and
Families



Moderator/Presenter:
Nilofer Ahsan
Lead, Knowledge and Partnerships
CANTASD

Children's Trust & Prevention Funds

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- Ray Helfer, MD conceived of and advocated for state children's trust and prevention funds.
- The first Children's Trust Fund was created in the state of Kansas in 1980, beginning a national movement for developing CTFs in all states.
- About 60% are the state CBCAP lead agency
- About 25% are the state Prevent Child Abuse America chapter
- They support family strengthening and child abuse prevention strategies and work with diverse partners.

- Parent Partnerships
- Protective Factors
- Addressing Neglect



Samples of Types of Child Abuse and Neglect Prevention Strategies Funded

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ACES - research and/or public awareness
Community Cafés and Parent Cafés
Family resource and support centers
Home visiting programs
Mutual support groups and parent education
Parent leadership development / parent partnership

Public awareness and education programs
Research and evaluation
Safe sleep programs
Sexual abuse prevention programs
Strengthening Families/ helping parents build protective factors
Training and technical assistance
Many other prevention strategies for diverse groups of parents and families

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The West Virginia Children's Trust Fund

**“Children are the
world’s most valuable
resource and its best
hope for the future.”**

~ John Fitzgerald Kennedy

www.cantasd.org



A Few of our Programs and Initiatives

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- The West Virginia Children's Trust Fund has built a network of Partners in Prevention – community teams throughout the state – that implement local initiatives that build protective factors that prevent child abuse and neglect.
- Circle of Parents WV is a growing network of parent-led self-help groups, where parents and caregivers share ideas, celebrate successes and address the challenges surrounding parenting.
- Our Babies: Safe & Sound is a statewide effort to provide parents with tools to promote infant safe sleep and how to cope with crying, thereby preventing Shaken Baby Syndrome.

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Say YES to Safe Sleep for Babies

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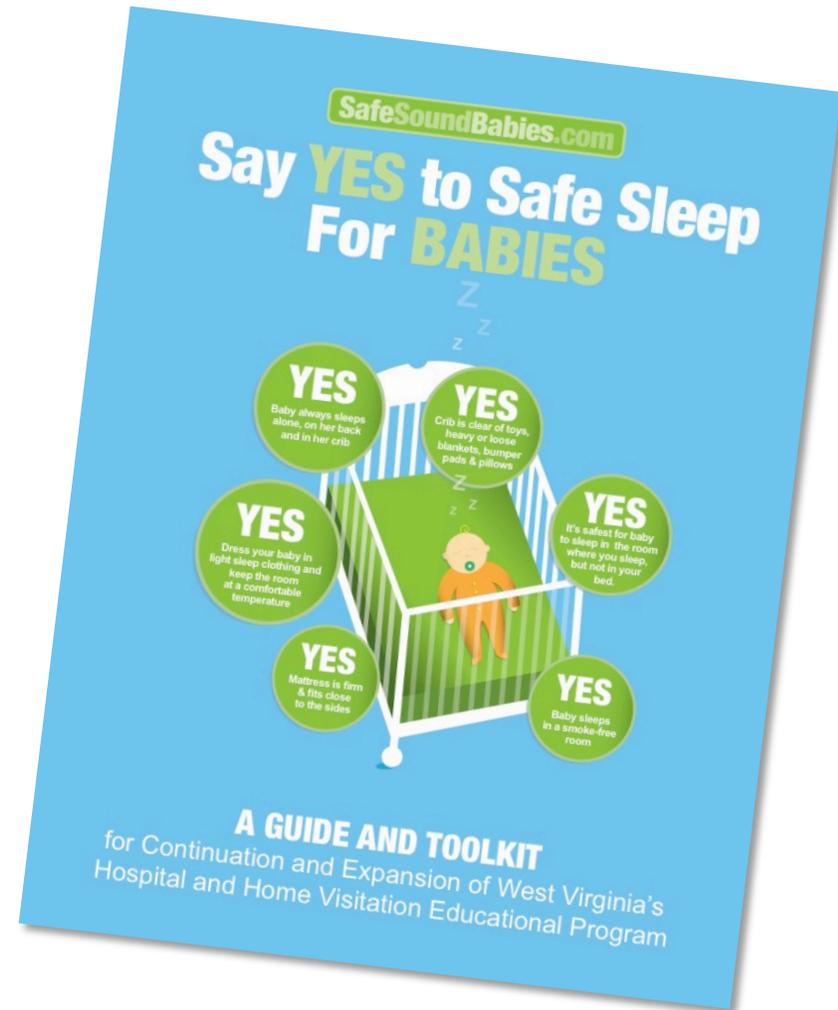
Campaign is based on infant safe sleep recommendations from American Academy of Pediatrics (AAP).

Modeled after Abusive Head Trauma Programs / Period of PURPLE Crying Program® / Dias Model with 3 Dose approach.

Campaign includes online training module, resource guide, 8 minute parent video, PSAs and printed resource materials (brochures, posters, etc.). Materials integrate Positive Community Norms approach to messaging.

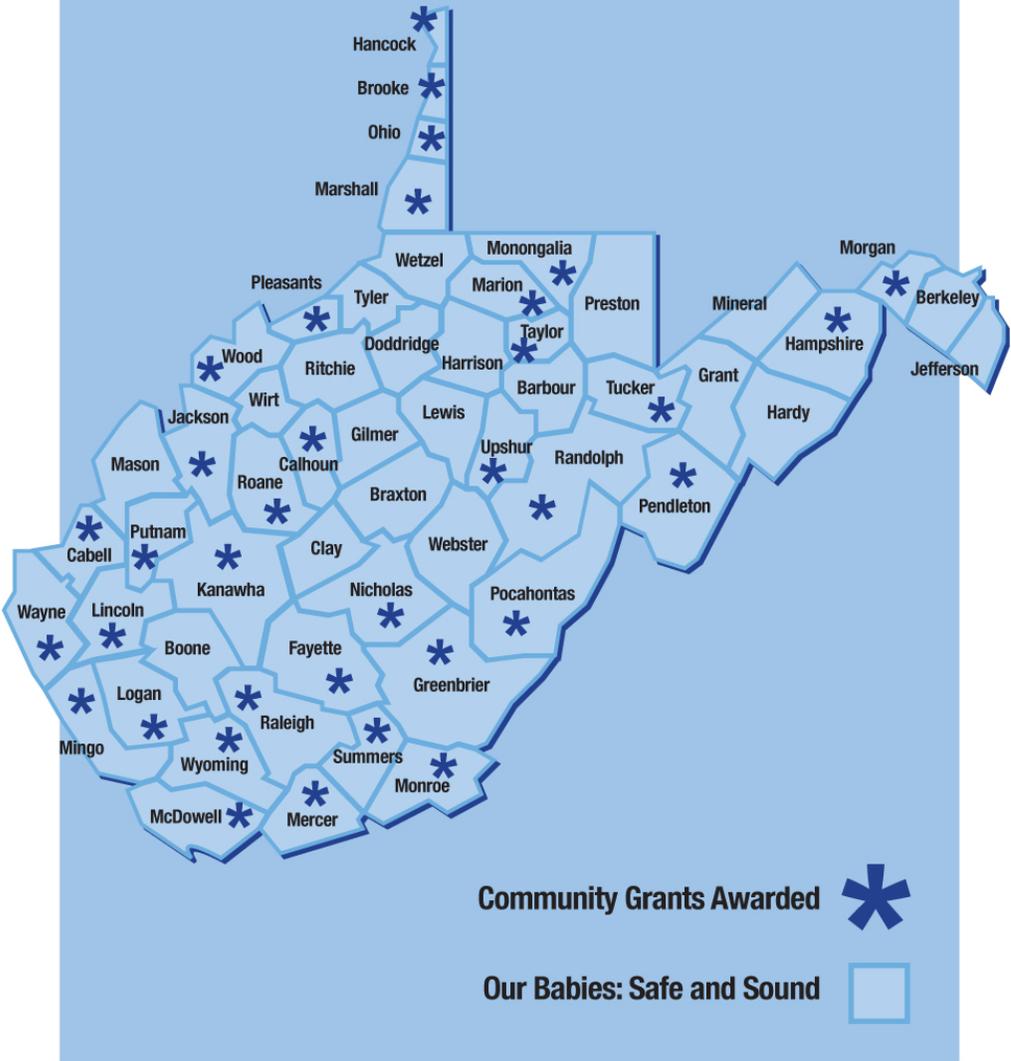
For more information visit:

<http://www.safesoundbabies.com>



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Statewide Outreach





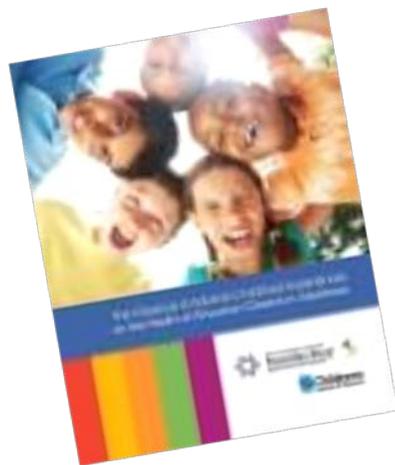
WISCONSIN
CHILD ABUSE & NEGLECT
Prevention Board

INNOVATE • EDUCATE • MOBILIZE



Wisconsin Community Investment Plan

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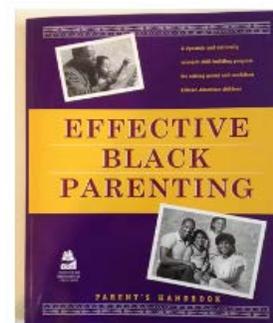
Wisconsin Community Response Program
Partnering with families for stronger futures

SAY DO SOMETHING, SOMETHING FOR KIDS.



awareness to action

Wisconsin Child Sexual Abuse Prevention



Protective Factors

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- Certified Trainers
- Parent Co-Presenters
- Embedding the Protective Factors Framework into County Primary Prevention Systems
- Guiding principle for Board's Policy Agenda

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- Bi-partisan forum to promote evidence-informed public policy
- April 2016
- Staffed by Prevention Board
- Five Statewide Informational Meetings, *Community Efforts to Strengthen Families*, in March 2017

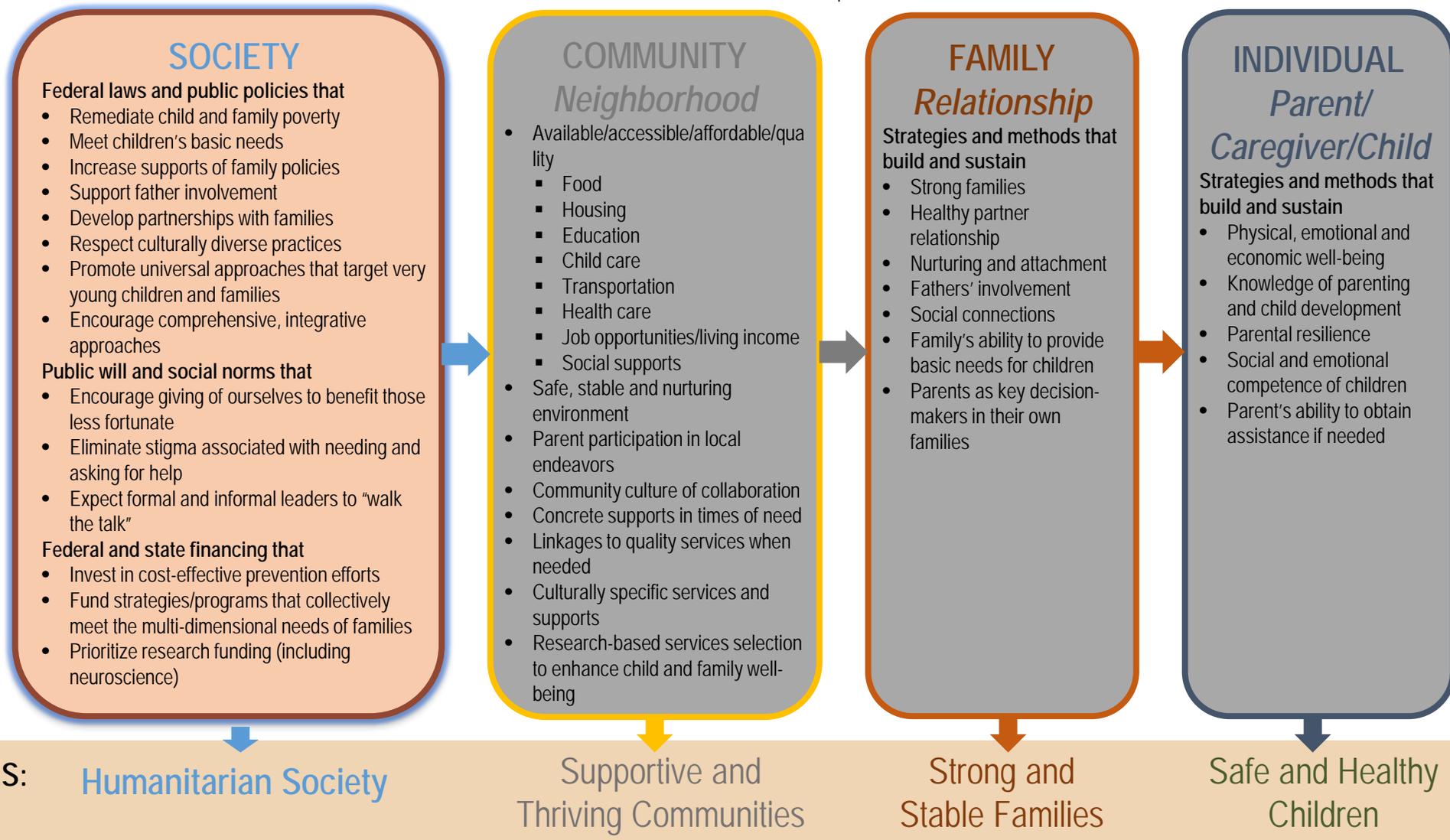


www.wichildrenciaucus.org

Theory of Change/ Call to Action: PREVENT CHILD NEGLECT

- Acknowledge existence and increase public awareness of child neglect
- Recognize the ramifications of inaction
- Embrace strategies to reduce incidence and prevalence of child neglect
- Intervene and effectively treat child neglect and help families build protective factors

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**WE
CAN**
WORK to END
CHILD ABUSE and NEGLECT

Child neglect is preventable.
Over 75% of child abuse and neglect cases are about neglect. Learn more...



www.acf.hhs.gov/cb



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CANTASD is a service of the Children's Bureau

www.cantasd.org



Stay in Touch

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Connect with Us

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Thank You & Next Steps

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- Download the handouts to learn more. Click on the files in the “Handouts” box on your screen.
- Do you have innovative ideas, questions or concerns about prevention planning? Tell us about your work. Send an e-mail to hello@CANTASD.org with “NACTPF” in the subject line.
- Miss our Prevention Month Digital Dialogue series? Go to www.CANTASD.org

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